

O'Connor

PHOTOGRAPHY



PORTRAIT GUIDE FOR 2016 SENIORS

WELCOME SENIORS !



O'CONNOR PHOTOGRAPHY CONGRATULATES & WELCOMES YOU TO YOUR SENIOR YEAR! THE UPCOMING YEAR MARKS A SIGNIFICANT TURNING POINT IN YOUR LIFE & YOUR SENIOR PORTRAITS WILL SERVE AS A SYMBOL OF THAT ACHIEVEMENT. OUR STAFF WILL BE BY YOUR SIDE TO HELP YOU CAPTURE THIS MILESTONE.

WE WANT THIS TIME YOU SPEND WITH US TO BE A FUN & EXCITING EXPERIENCE, RESULTING IN BEAUTIFUL SENIOR PORTRAITS YOU WILL BE PROUD TO SHARE WITH YOUR FAMILY AND FRIENDS. THIS BOOKLET WILL ANSWER ANY QUESTIONS YOU MAY HAVE ABOUT OUR PORTRAIT SESSIONS & RELATED SERVICES.

IN ADDITION TO OUR **FREE** YEARBOOK SESSION, WE OFFER THE **BEST COMPLETE SENIOR PORTRAIT SERVICES**. WITH OVER 50 YEARS IN THE BUSINESS, WE OFFER A FRIENDLY, NO HASSLE ENVIRONMENT.

WHAT ELSE DO WE HAVE TO OFFER?

- CREATIVE OPTIONS IN THE STUDIO & ON LOCATION.
- PROFESSIONAL STUDIO & LIFESTYLE PHOTOGRAPHERS.
- A VARIETY OF PACKAGES FOR ORDERING PHOTOS.
- A FRIENDLY STAFF WHO WILL HELP YOU LOOK YOUR BEST.

SENIOR DEADLINE

WE OFFER A VARIETY OF SESSIONS TO CREATE AND CAPTURE YOUR INDIVIDUAL PERSONALITY AND STYLE. IF YOU DECIDE TO HAVE A "TRADITIONAL" OR "YEARBOOK ONLY" SESSION, YOUR APPOINTMENT DATE AND TIME ARE LISTED ON THIS BOOKLET'S APPOINTMENT LABEL ON THE BACK.

IF YOU ARE NOT ABLE TO KEEP THIS APPOINTMENT, PLEASE CALL OUR STUDIO TO RESCHEDULE AT 661.257.3838. IF YOU WOULD LIKE TO UPGRADE YOUR SESSION TO THE "LIFESTYLE", "PERSONALITY" OR "DELUXE" SESSION, PLEASE CALL FOR A NEW APPOINTMENT AS THESE REQUIRE ADDITIONAL STUDIO/LOCATION TIME.

SENIOR PORTRAITS ARE TAKEN IN THE SUMMER PRIOR TO YOUR SENIOR YEAR AS THEY ARE THE FIRST DEADLINE OF YOUR YEARBOOK. WE RECOMMEND THAT YOU BOOK EARLY TO RECEIVE YOUR IDEAL SESSION DATE AND SPECIALS AND TO ENSURE YOUR PHOTO IS IN THE YEARBOOK!

AFTER YOU ARE PHOTOGRAPHED AND VIEW YOUR IMAGES IN YOUR ONLINE GALLERY, CALL OUR STUDIO WITH YOUR YEARBOOK CHOICE AND WE WILL SUBMIT IT TO THE YEARBOOK STAFF FOR YOU.

STUDENTS WHO RESCHEDULE THEIR APPOINTMENT TOO CLOSE TO THE YEARBOOK DEADLINE WILL NOT BE ABLE TO MAKE THEIR OWN CHOICE FOR THE YEARBOOK. O'CONNOR PHOTOGRAPHY WILL SUBMIT A STUDIO CHOICE TO THE YEARBOOK.



CONTACT YOUR SCHOOL OR CALL US FOR ACCURATE DEADLINE DATES.

CLASS OF 2016





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LIFESTYLE SESSION

Includes: *Yearbook, Cap & Gown, In Studio and One Outdoor location* within Santa Clarita Valley. Plus 3 Additional OUTFITS

Includes a variety of fun & casual poses to project your own unique personality.

COMPLETE Packages start

at **\$449.00**

-Lifestyle Packages Include:

Studio Session, Outdoor Session, proof book, wall portraits &/or prints, secure online Web Gallery. Bring your favorite outfit and props to create your own personal look, such as Letterman Jackets, Skis, Surf-boards, Uniforms, Pets, Hobbies, Motorcycles, Cars, Fashionable Outfits, and more!

IMPORTANT:

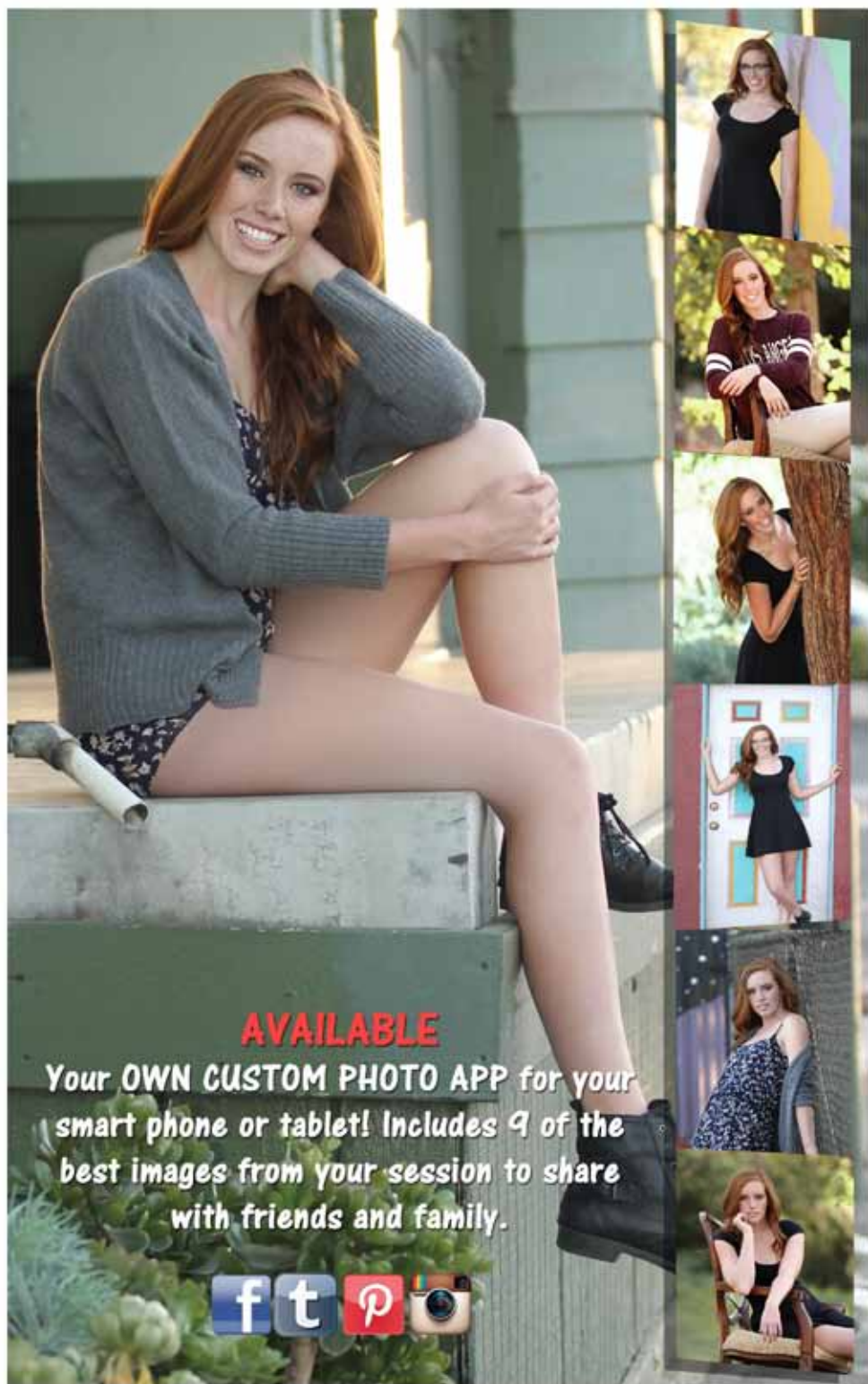
You must call to schedule the "LIFESTYLE" portion with a photographer separately from the Yearbook & Cap & Gown portion. Outdoor locations are chosen by the photographer or you, within 20 miles of the studio. All locations must be preapproved by the photographer.

VISIT OUR WEBSITE @
WWW.OCONNORPHOTOGRAPHY.NET

& click on the SENIORS site for more information on additional LIFESTYLE sessions
#Session fees cover the production costs of taking the portraits, digital online galleries & your school yearbook publishing fee. Finished portrait prints are included with LifeStyle Session only.

Tax not included.

Fees must be paid at the time of session.



AVAILABLE

Your OWN CUSTOM PHOTO APP for your smart phone or tablet! Includes 9 of the best images from your session to share with friends and family.







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PERSONALITY SESSION

•MUST CALL TO SCHEDULE AN APPOINTMENT•

4-5 Outfits Includes A selection of poses in:

- Yearbook attire
- Cap & Gown (Provided by studio)
- 2-3 personal outfits
- Variety of exciting contemporary backgrounds, lighting & scenes
- Including:
Classic, Modern and Natural portrait lighting, In-Studio and Outdoor Scenes to choose from, with a Large variety of shots creating your own personal look
- Bring in what you have, what you do for fun, your bike or even your car!
- View 50-60 Images
- Includes your lightly retouched Yearbook pose sent to the yearbook staff

Session Fee \$ 114

School Yearbook Fee.... \$ 5

Total..... \$ 119

- Printed Proofs of PS session
\$75 additional, plus tax

IMPORTANT:

Session fees do not include finished portraits or prints
Session fees cover the production costs of taking additional poses, digital processing and editing.
Proof sets are available upon request for an additional cost.

ALL FEES MUST BE PAID AT THE TIME OF SESSION.





WHAT'S YOUR PERSONALITY ?

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DELUXE SESSION

•MUST CALL TO SCHEDULE
AN APPOINTMENT•

- 3 Outfits
(Includes a selection of poses in:)
- Yearbook attire
- School Cap and Gown
(provided by studio)
- 1 Personal Outfit
- Variety of exciting,
contemporary
backgrounds, lighting &
scenes
- Classic and Modern
portrait lighting (In-
Studio and Outdoor
scenes)
- Large variety of
shots creating your
own personal look

-View 40-50 Images

- Includes lightly retouched image
sent to your yearbook

Session Fee\$ 89

School Yearbook Fee.\$ 5

Total...\$ 94

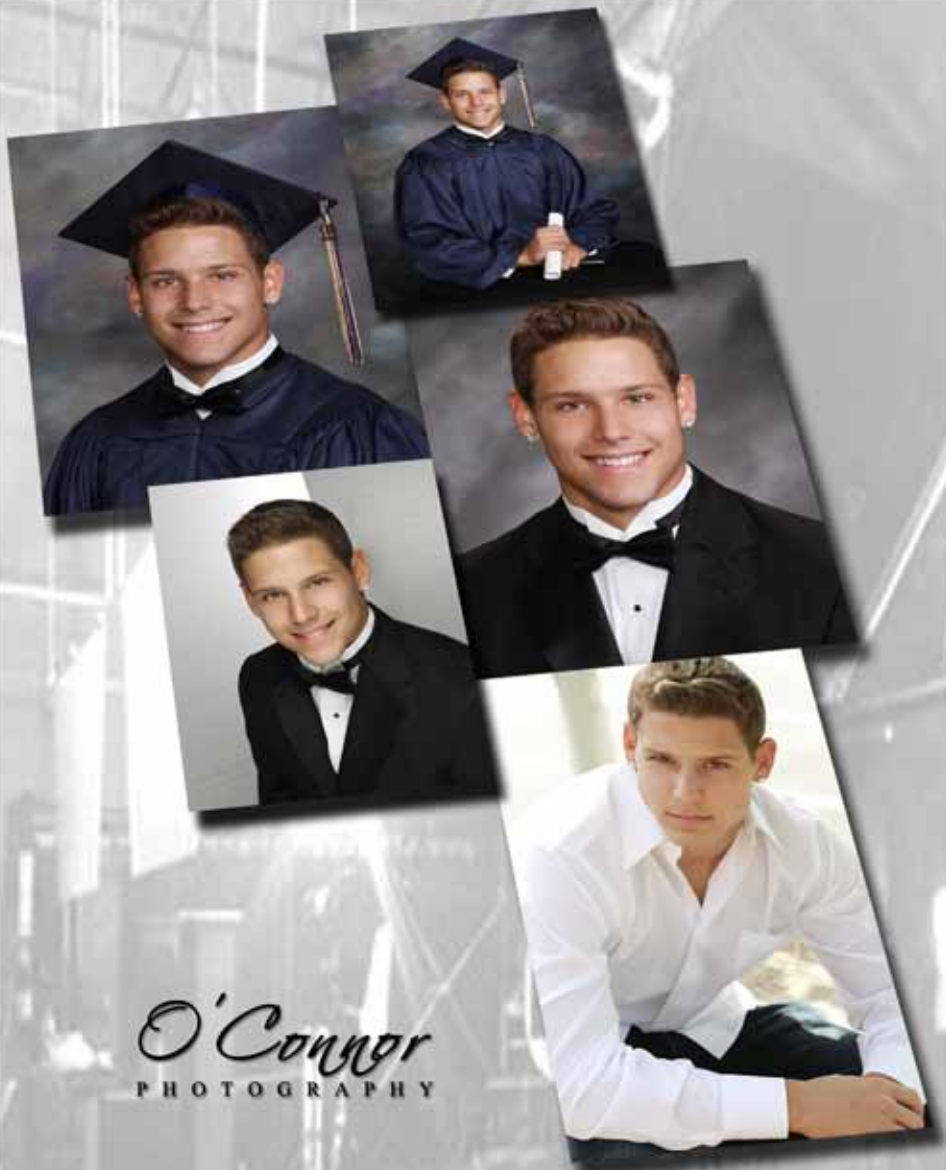
- Printed Proofs of DX Session
\$50 additional, plus tax

IMPORTANT:

Session fees do not include finished portraits or prints

Session fees cover the production costs of taking additional poses, digital processing and editing.
Proof sets are available upon request for an additional cost.

ALL FEES MUST BE PAID AT THE TIME OF SESSION.



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**YOU WILL ALWAYS
LOOK YOUR BEST !!!**

TRADITIONAL SESSION

#APPOINTMENT DATE AND TIME ON APPOINTMENT LABEL.



- 2 Outfits Includes: Yearbook attire, Drape or Tuxedo
(provided by studio at no charge)

YOU MAY ALSO CHOOSE FROM ONE OF THESE OPTIONS:

- Personal Outfit, OR your School Cap & Gown (Cap and Gown provided by studio).
- Variety of exciting, contemporary backgrounds, lighting & scenes.
- Classic portrait lighting. (In-Studio Scenes Only)
- View 30-40 Images
- Includes lightly retouched image sent to your yearbook.

Session Fee..... \$ 49

School Yearbook Fee. \$ 5

Total\$ 54

- Printed Proofs of TD Session
\$25 additional, plus tax

IMPORTANT:

Session fees do not include finished portraits or prints
Session fees cover the production costs of taking additional poses, digital processing and editing.
Proof sets are available upon request for an additional cost.

ALL FEES MUST BE PAID AT THE TIME OF SESSION.



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YEARBOOK

SESSION

#APPOINTMENT DATE AND TIME ON APPOINTMENT LABEL.



- A selection of poses in “Yearbook” attire. Saugus & Golden Valley High Schools are required to wear the tuxedo and the black velvet drape for the yearbook photos.

- Session Fee **FREE!**

- Digital Online Proofing..... **\$10**

- School Yearbook Fee..... **\$ 5***

Total \$15

- Printed Proofs of YB Session

\$10
ADDITIONAL,
PLUS TAX

- Includes lightly retouched image sent to your yearbook.

- Prints, wall portraits and frames sold separately. Please ask for our price booklet.

The school yearbook fee is collected for your school. O'Connor Photography does NOT keep the yearbook Fee.

IMPORTANT:

Session fees do not include finished portraits or prints
Session fees cover the production costs of taking additional poses, digital processing and editing.
Proof sets are available upon request for an additional cost.

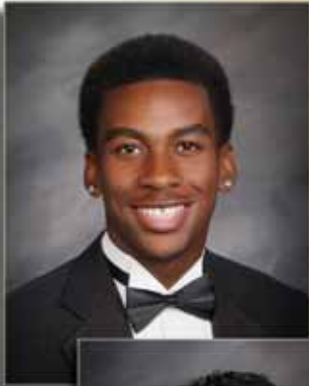
ALL FEES MUST BE PAID AT THE TIME OF SESSION.

YEARBOOK ATTIRE

LADIES: FORMAL BLACK DRAPE

(provided by studio at no charge)

- PLEASE WEAR SOMETHING THAT CAN **EASILY SLIDE OFF YOUR SHOULDERS.**
- **LIGHT /NATURAL MAKEUP** IS HIGHLY RECOMMENDED.
- **SUN BURNS** ARE DIFFICULT TO RETOUCH OUT. PLEASE AVOID EXTREME SUN EXPOSURE PRIOR TO YOUR SESSION.



MEN: FORMAL BLACK TUXEDO OR SUIT & TIE

(provided by studio at no charge)

- PLEASE WEAR A LIGHT COLORED **T-SHIRT** WITH NO LOGOS OR GRAPHICS.
- PLEASE COME IN **CLEAN SHAVEN.**
- AVOID **EXTREME SUN EXPOSURE** PRIOR TO YOUR SESSION.

SHOWING **STYLE** & LOOKING YOUR **BEST** !

TIPS FOR GREAT PORTRAITS



- **Don't Worry about blemishes.**

(we will retouch your yearbook pose and finished portraits for you)

(yearbook pictures are submitted directly to the school and retouched at no charge)

- **Men please have a clean shaven face.**
- **Use clothing to accentuate your best features.**
- **Dress up with trendy outfits with fun accessories!**
- **Comb hair neatly, tangled hair does not photograph well!**
- **Personalize your photos with props.**
(Get some great ideas from this book!)
- **Avoid excessive exposure to the sun.**
(Sun burns and Tan lines are difficult to retouch and require additional fees to remove.)
- **Don't be afraid to tell us what you want!**

(Our staff is ready to help you. If you have a special request, we will be happy to accommodate.)

YOU DON'T HAVE TO BE A MODEL TO LOOK LIKE ONE AT O'CONNOR PHOTOGRAPHY

FREQUENTLY ASKED QUESTIONS

Q: What is included with my Session Fee?

A: A Session fee covers the cost of the time and labor involved in creating and personalizing your custom images. It does **NOT** include the School Publishing Fee, finished portraits or proofs. Session Fees are **DUE** at the time of the session, except for our LifeStyle session fee, which is due at the time of booking.

Q: What is the School's Yearbook Fee?

A: The School's Yearbook Fee is collected for **Your** school. O'Connor Photography **does not** keep the yearbook fee.

Q: What is the E-commerce Fee online?

A: The E-commerce Fee is required to cover the cost of having your images online as a convenience for ordering.

Q: When Will I see My Images?

A: 2-3 weeks after your session you will receive an email to the address you provided when you signed in at our studio. That email message will include a link to your secure online web gallery. There you may view the images from your session and place an order. **We suggest ordering in the studio or over the phone to get the best value and to take advantage of our current specials.**

Q: Where is Our Studio Located?

A: 28392 Constellation Rd
Valencia, CA 91355
Tel #: (661) 257-3838

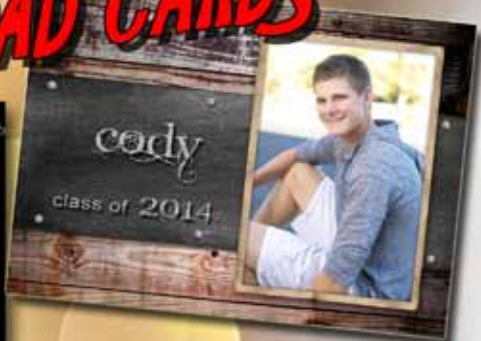
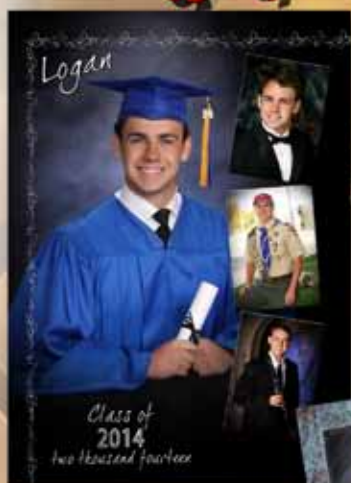
Q: Driving directions from the I-5 Fwy:

A: -Going Northbound
-Exit **Newhall Ranch Rd** and make a right.
-Follow to **Rye Cyn Rd** before Walmart and make a left.
-Make a left on **Kelly Johnson Pkwy**
-Make a right on **Constellation Rd**.
-Follow to top and make a right in the driveway at the **yellow 15mph sign**.
-Stay to your **left** and we are the **3rd building** back.





CUSTOM COLLAGES & GRAD CARDS





**PERSONALIZE YOUR
ANNOUNCEMENTS**

• SPECIALS •

8 FREE WALLETS

Have your photos taken
before 8/31/2015
& receive **8 FREE wallets**
with your package order!

**WALLETS MUST BE THE
SAME POSE AS PACKAGE**

8 ADDITIONAL free wallets

Place an order
before 10/31/2015
& receive **8 FREE wallets**
with your package order!

**WALLETS MUST BE THE
SAME POSE AS PACKAGE**

\$25 SENIOR FAMILY SESSION (in studio)

\$250 Value.

For **OUTDOOR**, session fee is **\$50**
Family can also bring their pets and own props.
After the session, your photographer will contact
you to **set a schedule for private viewing.**
We have a variety of packages and can
customize it for your needs.



Outdoor

CASUAL



FUN

FORMAL



Studio



YOUR SENIOR APPOINTMENT TIME IS:

To reschedule or upgrade your appointment, call 661-257-3838

